

Jorge Sabater

Finance Transformation Executive for Complex CFO-Led Change

ERP Modernization · SAP S/4HANA · Shared Services · Operating Model Transformation · Global Delivery

Making complex finance transformation viable at global scale.

Available from September 1, 2026

Madrid / Amsterdam base

International availability

Why Organizations Engage Me

I make transformation adopted and impactful — anchored in finance logic, enabled by technology, and proven across global complexity.

01

Finance-led transformation

Change anchored in P&L logic, finance judgment, and CFO priorities — not technology for its own sake. I bring real finance leadership to the program.

02

Technology-enabled execution

SAP S/4HANA and ERP modernization turned into adopted capability, with IT, integrators, and FinTech aligned to finance outcomes and clean delivery.

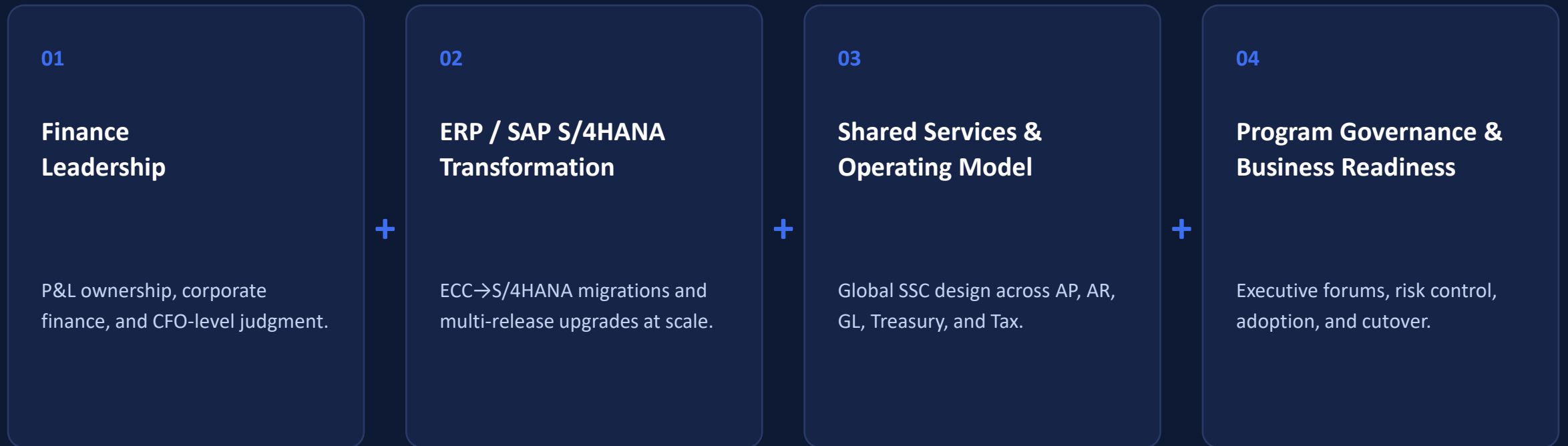
03

Global operating complexity

Shared services, multi-country processes, and cross-functional stakeholders managed precisely where transformations usually break: the boundaries.

Where I Create Differentiated Value

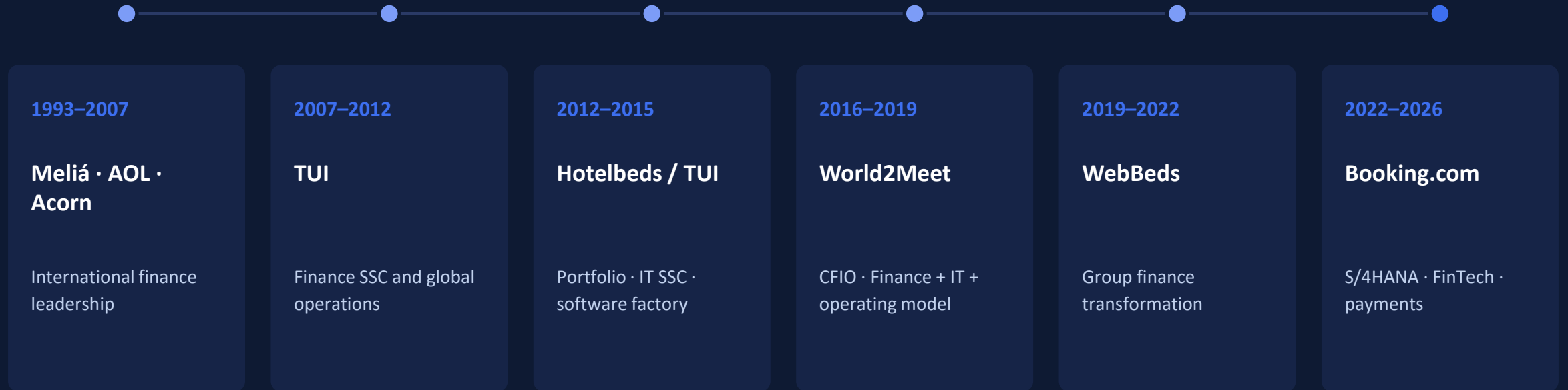
I operate at the intersection of Finance, Technology, Governance, and Execution.



Few leaders hold all four at executive depth. That combination is where complex, CFO-led change actually gets delivered.

Relevant Transformation Trajectory

A deliberately cumulative path: finance leadership → shared services → portfolio governance → ERP modernization → global transformation.



Selected Transformation Achievements

Booking.com

3 major releases

Global S/4HANA & payments transformation

Delivered ECC→S/4HANA, SAP 1909→2022, and the BHFS release in a high-volume, regulated FinTech and payments environment — as central orchestration point across Finance, FinTech, IT, and integrators (Accenture, SAP).

World2Meet

Finance + IT + operating model

CFIO operating-model build

As CFIO, aligned Finance, IT, and the operating model for a scaling travel group — standardizing processes and building governance and controls from the ground up.

TUI / Hotelbeds

20,000+ hrs / month

Portfolio · Finance SSC · IT SSC

Ran global Finance shared services (AP, AR, GL across 100+ countries) and, on the technology side, built portfolio, demand, testing, and rollout across an IT SSC and software factory — 80+ employees and 95 contractors.

Meliá

€200M convertible bond

Corporate finance & APAC leadership

Led a €200M convertible bond, debt financing, and financial risk management, with international finance leadership across APAC operations.

How I Lead Transformation

Not plans on paper — an execution system that keeps leaders, teams, and integrators aligned through real adoption.

01

Governance & decision rhythm

Executive forums and cadence that keep decisions moving.

02

Risk & dependency control

Surfaced early, owned, and tracked to closure.

03

Business readiness & adoption

Users ready, processes adopted, value sustained post go-live.

04

Cross-functional alignment

Finance, IT, FinTech, and integrators run as one system.

05

Process standardization

Consistency across countries, platforms, and teams.

06

Pace, transparency & accountability

Visible progress and unambiguous ownership.

Scale and Complexity Managed

30+

years of leadership

100+

countries supported

3

global regions

140+

Finance SSC employees

80+ / 95

employees & contractors

20,000+

software-factory hrs / month

High-volume travel, hospitality, payments, and FinTech environments · EMEA · Americas · Asia

Credentials and Availability

CERTIFICATIONS & EDUCATION

- **PMP · PgMP · PfMP**
Program & portfolio governance — PMI
- **SAP S/4HANA certifications**
Financial Accounting · Treasury · Sales · Sourcing & Procurement · SAP Activate
- **MBA — ESADE**
Executive general management
- **Harvard Business School**
Executive finance programs — Corporate Valuation & Financial Engineering

AVAILABILITY

Available from

September 1, 2026

Preferred base

Madrid / Amsterdam

Mobility

International travel available

in/jorgesabater

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What Direct Leaders Say

“Extraordinary ability to define and implement change, build teams, automate processes, and strengthen controls.”

Andrés García-Tenorio

Ex-CFO · Hotelbeds / TUI

CHANGE & CONTROLS

2007–15

“Drove S/4HANA forward with high quality, few issues, and strong finance and payments expertise.”

Rick Centeno

VP Financial Systems · Booking.com

DELIVERY QUALITY

2022–24

“A central figure in critical finance transformation, aligning Finance, FinTech, and IT.”

Rambabu Vallabhajosula

VP Finance Transformation · BKNG

CROSS-FUNCTIONAL ALIGNMENT

2024–26

“One of the most brilliant CFOs I have worked with — a key element in our digital transformation.”

Christian N. Kremers

CEO · World2Meet

FINANCE LEADERSHIP

2016–19

“Strategic clarity and operational precision: every workstream tracked, every risk surfaced early.”

Metehan Soysal

VP Finance Systems · Booking.com

PROGRAM DISCIPLINE

2024–26

Consistent external validation: finance depth, transformation execution, executive presence, and delivery under pressure.